



barcamp PHILADELPHIA

Saturday Nov 9, 2013

CONTACT INFO:

info@barcampphilly.org

twitter.com/barcampphilly

LOCATION:

Huntsman Hall

at The Wharton School

University of Pennsylvania

how to sponsor barcamp philly 6

Sponsoring BarCamp Philly is a great way to support an educational community environment, foster learning and collaboration, as well as reach some of the most driven, creative and tech-savvy people from the region.

We strive to find creative ways to promote your business leading up to and on the day of the event. Our 2013 sponsorship amounts allow room for interested companies and individuals to donate whatever they like, whatever their budget allows. We appreciate every penny of sponsorship EQUALLY! And we like to talk up our sponsors on social media and the BarCamp Philly website.

We use all sponsorship money to improve the quality of the experience of BarCamp Philly. Last year, sponsorship money went to printing t-shirts, providing breakfast and coffee, conference materials and an open bar at the after party.

Thank you for helping us put on a great event for the community!



premier sponsorship packages

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Get THE most visibility possible with special one-sponsor-each packages that offer a little extra zing. In addition to the perks of the LUCHADOR! sponsor level, each of these comes with the opportunity to put up a banner, so that everyone knows who to thank for the beverages, noms, and sweets. If you don't have a banner but do have some swag, we can work it out! Just email us with ideas.

(Amounts below are approximate based on estimated attendance and previous year's budget. We request that you pay the vendor directly)

BREAKFAST: \$2,000

FOOD! This package sponsors the professionally-catered morning breakfast spread of pastries, bagels, fruit, yogurt, and more that will kick us off in the morning. It is seriously delicious food, and will be even better this year than last.

CAFFEINE: \$1,500

Buy coffee for everyone! This package sponsors the morning and afternoon coffee and tea service that will be available to fuel attendees all day long.

SUGAR RUSH: \$1,250

Sometimes you need a pick-me-up! This package sponsors an afternoon infusion of sweetness, by way of hot spiced apple cider and delicious cookies, which will be brought into the main forum during the lunch break and available all afternoon.



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regular sponsorship levels

LUCHADOR!: \$1,000

Your logo will get top billing on our site and your logo will feature on the back of our promotional t-shirt! You'll also receive 6 free tickets to the event.

GIANT: \$500

Your logo will be linked on our website and we'll feature your company on the back of our promotional t-shirt! You'll also receive 4 free tickets to the event.

BIG: \$250

We will display and link your logo on our site and list your company name on the back of our promotional t-shirt! You'll also receive 2 free tickets to the event

feeling inspired to take it to 11?

Ask about special sponsorship take-over of the After-party, which includes promotion at the venue and on party transport buses.

All the perks of Breakfast level, plus massive digital and analog shout-outs, and ...

A custom video message from your company shot by the team that brought you the web series "Developing Philly"

We'll feature this in a special area of the website.